

The West Suburban YMCA is committed to addressing our community's most pressing needs.

In the **spring**, that meant combating food insecurity and isolation, engaging youth remotely in productive and fun activities, and providing opportunities for all ages to maintain healthy habits from home.

More recently, with the support of our community, we have **saved summer** for hundreds of local youth by operating our day camps at a time when, more than ever, kids need to be outside, interacting face-to-face, and having fun.

Up next is supporting working families this **fall**, as they return to an uncertain academic year and a complicated balance of responsibilities.

We know that the Y will be a leader in filling critical gaps for these families as they likely face another semester of at least some virtual learning. Our expertise in keeping kids safe, gained during these summer months, coupled with our high-quality pre-school and out-of-school program, will enable families to find solutions that fit into their new routines.

We are determined to partner with schools and families to keep kids safe, learning, and thriving. But we can't do this alone. As a sponsor of the West Suburban YMCA through the remaining months of 2020, you will sustain the Y's rich history of problem solving, help parents face the mounting costs of increased childcare, and enable all our members and participants to find new ways to stay healthy and connected.

Your sponsorship will show your organization's commitment to strengthening the foundations of our community and your generosity will be highlighted through social media and web-based messaging, signage at the Y and throughout Newton, and recognition in written and verbal messages from our President and CEO, Jack Fucci. Attendance options at an in-person event will also be incorporated as those plans are finalized.

SPONSOR the WEST SUBURBAN YMCA

Sponsorship Levels

PRESENTING SPONSOR \$25,000

- Name/logo on front page of WSYMCA website
- Name/logo on ten mile-marker signs placed along WSYMCA's Boston Marathon runner's route (read more about Claudia [here](#))
- Name/logo on all water stations along Claudia's marathon route
- One-year membership in WSYMCA Banner Club
- Live recognition at WSYMCA Annual Meeting and Fall Fundraising Event
- Name/logo on promotional materials for Fall 2020 pre-school and out-of-school time programs
- Impact story about partnership shared in WSYMCA newsletters, reaching over 4,000 households
- Recognition on WSYMCA social media reaching over 2,000 followers

PLATINUM SPONSOR \$10,000

- Name/logo on front page of WSYMCA website
- Name/logo on five mile-marker signs placed along WSYMCA's Boston Marathon runner's route (read more about Claudia [here](#))
- Name/logo on two water stations along Claudia's marathon route
- One-year membership in WSYMCA Banner Club
- Live recognition at WSYMCA Annual Meeting and Fall Fundraising Event
- Name/logo on promotional materials for Fall 2020 pre-school and out-of-school time programs
- Impact story about partnership shared in WSYMCA newsletters, reaching over 4,000 households
- Recognition on WSYMCA social media reaching over 2,000 followers

GOLD SPONSOR \$5,000

- Name/logo on three mile-marker signs placed along WSYMCA's Boston Marathon runner's route (read more about Claudia [here](#))
- Name/logo on one water station along Claudia's marathon route
- One year membership in WSYMCA Banner Club
- Live recognition at WSYMCA Annual Meeting and Fall Fundraising Event
- Name/logo on promotional materials for Fall 2020 pre-school and out-of-school time programs
- Impact story about partnership shared in WSYMCA newsletters, reaching over 4,000 households
- Recognition on WSYMCA social media reaching over 2,000 followers

SILVER SPONSOR \$2,500

- Name/logo on three mile-marker signs placed along WSYMCA's Boston Marathon runner's route (read more about Claudia [here](#))
- One year membership in WSYMCA Banner Club
- Live recognition at WSYMCA Annual Meeting and Fall Fundraising Event
- Recognition on WSYMCA social media reaching over 2,000 followers

BRONZE SPONSOR \$1,600

- Name/logo on one mile-marker sign placed along WSYMCA's Boston Marathon runner's route (read more about Claudia [here](#))
- One year membership in WSYMCA Banner Club
- Inclusion in print/screen materials at WSYMCA Annual Meeting and Fall Fundraising Event
- Recognition on WSYMCA social media reaching over 2,000 followers

FRIEND OF THE Y \$500

- Inclusion in print/screen materials at WSYMCA Annual Meeting and Fall Fundraising Event

To learn more about sponsorship opportunities that incorporate 2021 activities, such as our annual golf tournament, please contact Andrea Newman at andrea@wsymca.org