

You're Invited to



MAKE AN IMPACT

with the

WEST SUBURBAN YMCA

2024
Sponsorship
Opportunities

THE STRENGTH OF
PEOPLE.
THE POWER OF
COMMUNITY.



Sponsoring the YMCA: A Sound Investment in the Community

SUPPORT YOUR LOCAL COMMUNITY

By partnering with the Y, you join a century-old mission to strengthen the foundations of our community through youth development, healthy living, and social responsibility for all.

MAKE AN IMPACT

Each year, over 10,000 neighbors find a home at the Y. Through supportive programming and a nurturing community, people of all ages build healthy habits, self-confidence, and enduring relationships. Your sponsorship provides access to these critical services for all.

REALIZE YOUR GOALS

Align your organization with one of the most readily recognized brands in the world while supporting one of our region's oldest and most respected non-profits. With opportunities for service, social events, and visibility, sponsorships help unite your team around our shared value of social responsibility.

To learn more about partnering for good,
follow the QR code, visit www.wsymca.org/sponsorships-events
or contact Emily Flynn: emilyf@wsymca.org or 617-795-0647



Aligning Your Goals: Choose the right package for you!



❖ SIGNATURE EVENT SPONSORSHIPS

Our two premier events unite the community around our common cause, all while having fun. Bring your group to one of the most anticipated social events of the year, gain marketing exposure, and make an impact, all at once.

Golf Tournament: May 20 | Charles River Country Club

Gala: November 2 | Wells Ave Y*

**Date and location subject to change.*

❖ COMMUNITY EVENT SPONSORSHIPS

Maximize your organization's exposure by connecting with hundreds of local families at one of our free and open-to-the-public events at the core of the Y's mission.

Healthy Kids Day: Spring 2024

Family Fall Fest: Fall 2024

❖ COMMUNITY IMPACT SPONSORSHIPS

Your year-round sponsorship of the Y's mission will help the Y impact more youth, families, and adults than ever before by providing them the opportunity to learn, grow, and thrive. Your generosity will be recognized with a large banner in our Wells Ave Field House.

❖ CUSTOMIZED SPONSORSHIPS

Work together to create a unique package that engages your team and meaningfully reflects your mission and goals.



EVENT SPONSORSHIPS

SIGNATURE EVENT SPONSORSHIP LEVELS

	Premier \$50,000	Presenting \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,600
PROMOTION						
Recognition Banner	2	1	1	1	1	1
Signature event program ads	2 Full	1 Full	1 Full	1 Full	1 Half	1 Quarter
Champion's Club 1-Year membership	✓	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓
Logo on event website	✓	✓	✓	✓	✓	✓
Company name on event invitations	Both	1	1	1	1	1
Featured article in donor newsletter	✓	✓	✓	✓		
Signage at signature events	4	2	2	1		
Recognition at community events	All	1				
Year-round recognition on website	✓	✓				
Logo on event invitations	Both					
PERKS						
Signature event participation	2	1	1	1	1	Gala only
Signature event guests <i>A group of guests at a signature event is a golf foursome or one gala table</i>	5 Groups across both events	3 Groups at one event	2 Groups at one event	1 Group at one event	1 Golf foursome or 6 Gala tickets	4 Gala tickets
Invitation to seasonal donor appreciation events	✓	✓	✓	✓	✓	✓
Sign for your place of business	✓	✓				



COMMUNITY EVENT SPONSORSHIP LEVELS

	Naming \$3,000	Major \$1,000	Activity \$500
PROMOTION <i>Name/Logo on...</i>	All promotional materials leading up to the event	All promotional materials leading up to the event	
DAY OF EVENT <i>Name/Logo...</i>	On promotional item given to the first 100 children to attend	Featured in a prominent location at event (i.e. entrance gate)	Located at an activity site at the event (i.e. obstacle course, craft station)
SERVICE	Bring up to 10 volunteers to help run activity stations	Bring up to 7 volunteers to help run activity stations	Bring up to 4 volunteers to help run activity stations

OTHER SPONSORSHIPS



COMMUNITY IMPACT SPONSORSHIPS

Our Wells Ave Y Field House opened to the community in December 2022; it will fill with the names of supporters who join us in our mission to become a hub for healthy living, partnerships, and youth development for decades to come.

Your generosity will be recognized with a banner that will hang for three years in the Field House, which will be accessed by thousands of community members each year.



Each banner will include your logo on a solid background and an impact statement that aligns your mission and the Y's. There are three levels of Community Impact Sponsorships:

BENEFACTOR

\$15,000

(paid over 1-3 years)

Full-bay banner

Sized 64"x275"

LEADER

\$9,000

(paid over 1-3 years)

Half-bay banner

Sized 64"x125"

HERO

\$4,500

(paid over 1-3 years)

Quarter-bay banner

Sized 64"x64"

CHAMPIONS CLUB

Gifts of \$1,000 or more to our Annual Fund are eligible to become part of the Champions Club (formerly Banner Club), recognized with a banner for one year in the Church St Y or a framed poster in the Wells Ave Y.

We would be proud to recognize you in this important work!
For more information, follow the QR code or contact
Emily Flynn at emilyf@wsymca.org | 617-795-0647



CALENDAR OF EVENTS

January

Winter Social

May

Healthy Kids Day

May 20, 2024

Golf Tournament

@ Charles River Country Club

August

Summer Social

October

Fall Festival

November 2, 2024

Annual Gala

@ Wells Avenue YMCA

All event dates subject to change